

CARIBBEAN BROADCASTING CORPORATION VACANCY NOTICE

General Manager

The Caribbean Broadcasting Corporation is inviting suitably qualified individuals to apply for its vacancy of General Manager.

The successful candidate will be responsible for **directing, managing and coordinating the activities of the Corporation in accordance with policies established by the Board of Directors.**

The successful candidate will be required to:

- Execute policy as directed by the Board of Directors.
- Ensure that systems that promote good morale, efficiency and cost effectiveness are implemented.
- Ensure that the Corporation fulfils its environmental, cultural and legal obligations.
- Ensure that integrated plans are prepared for all aspects of the Corporation's business.
- Ensure that the Corporation is adequately represented on media/communications committees and other relevant organizations.
- Review the Corporation's resources, objectives, policies and systems of management control and seek improvement as necessary to ensure the attainment of objectives.
- Maintain an appropriate balance of focus between the entities of Radio, Television and MCTV while promoting the services of each.
- Negotiate contracts on behalf of the Corporation.

Qualifications and Experience

The successful candidate should possess a Master's degree in Business Administration, Media Management or related discipline plus ten (10) years' experience at a senior management level in a Broadcast environment. The candidate must also have experience which demonstrates knowledge of the use of current technology as a business transformational tool in a media entity.

All applications, accompanied by curriculum vitae and the names and addresses of two referees, should be forwarded under confidential cover on or before **17th September, 2018** to:

General Manager Vacancy

The Chairman

The Board of Management

Caribbean Broadcasting Corporation

The Pine, St. Michael, Barbados

Or via email to: executivevacancy@cbc.bb